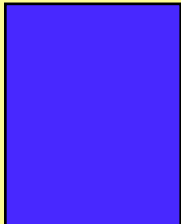
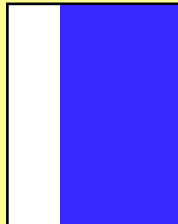


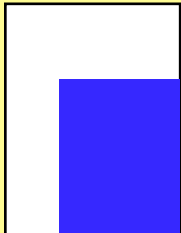
## Advertising Rate Card



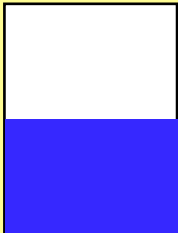
**Full Page**  
18.5 X 27 cm



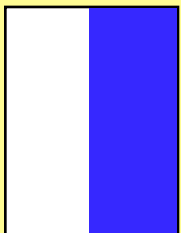
**2/3 Page**  
12.2 X 27 cm



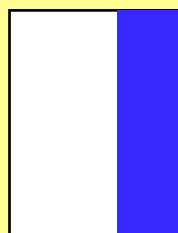
**Half Island**  
12.2 X 18 cm



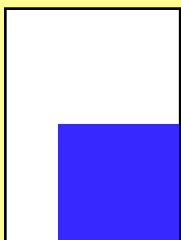
**1/2 Horizontal**  
13.5 X 18.5 cm



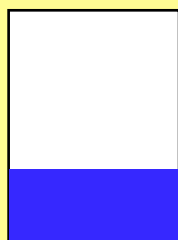
**1/2 Vertical**  
9.2 X 27 cm



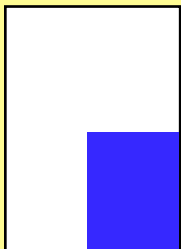
**1/3 Vertical**  
6 X 27 cm



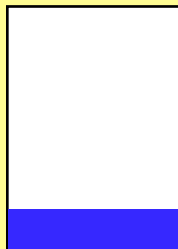
**1/3 Square**  
12.2 X 13.5 cm



**1/3 Horizontal**  
18.5 X 9 cm



**1/4 Page**  
9.2 X 13.5 cm



**1/4 Banner**  
18.5 X 4 cm

Size	1x	4x	8x	12x	18x	24x	36x	52x
<b>Full Page</b>	\$50*	\$45	\$40	\$35	\$30	\$24	\$20	\$15
<b>2/3 Page</b>	40	35	30	25	20	18	15	12
<b>1/2 Page</b>	30	27	24	20	18	15	12	10
<b>1/3 Page</b>	25	22	18	15	12	10	8	6
<b>1/4 Page</b>	20	17	15	12	10	8	7	5

\* All rates in Singapore \$

### SPECIAL POSITIONS

- Larger ads gets first priority
- Higher frequency ads get second priority

### CLOSING DATES AND FREQUENCY DISCOUNTS

- Closing on Friday, week prior to publication
- Materials due Tuesday, week of publication
- Cancellations not accepted after closing date

### MATERIALS

**FINISHED ADS** should be supplied as JPG or PDF files at least 300 DPI. All images and fonts are to be supplied separately.

### WE CAN DESIGN YOUR AD FOR YOU

- Text should be supplied as a Word document (final edited copy only). Photos and artwork should be supplied on disk or USB thumb drive. E-mail attachments allowed.
- Please allow two extra days for ad development.
- A proof of your ad will be provided to you for approval.
- Design fee: \$20 per ad

### ORDERS/AD MATERIALS TO:

Douglas Cole  
Smiling Hill Investments  
Palm Hill Bungalows A/18  
Batam Island, Indonesia

[www.smilinghillbatam.com](http://www.smilinghillbatam.com)  
+62 778 450 183  
Fax +62 778 423 397  
[Doug@smilinghillbatam.com](mailto:Doug@smilinghillbatam.com)  
+62 813 6470 3361