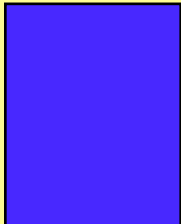
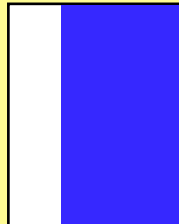


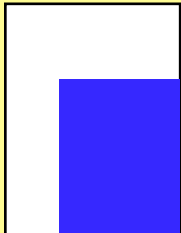
Advertising Rate Card



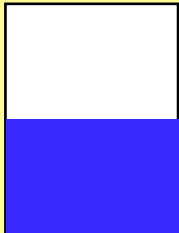
Full Page
18.5 X 27 cm



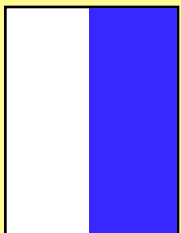
2/3 Page
12.2 X 27 cm



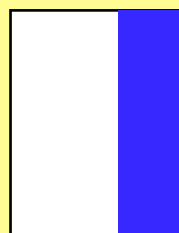
Half Island
12.2 X 18 cm



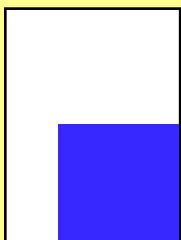
1/2 Horizontal
13.5 X 18.5 cm



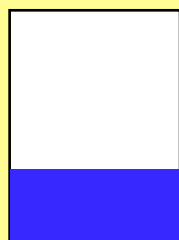
1/2 Vertical
9.2 X 27 cm



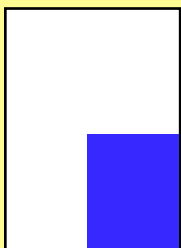
1/3 Vertical
6 X 27 cm



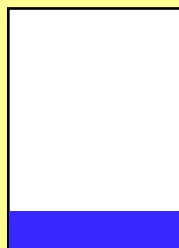
1/3 Square
12.2 X 13.5 cm



1/3 Horizontal
18.5 X 9 cm



1/4 Page
9.2 X 13.5 cm



1/4 Banner
18.5 X 4 cm

Size	1x	4x	8x	12x	18x	24x	36x	52x
Full Page	\$50*	\$45	\$40	\$35	\$30	\$24	\$20	\$15
2/3 Page	40	35	30	25	20	18	15	12
1/2 Page	30	27	24	20	18	15	12	10
1/3 Page	25	22	18	15	12	10	8	6
1/4 Page	20	17	15	12	10	8	7	5

* All rates in Singapore \$

SPECIAL POSITIONS

- Larger ads gets first priority
- Higher frequency ads get second priority

CLOSING DATES AND FREQUENCY DISCOUNTS

- Closing on Friday, week prior to publication
- Materials due Tuesday, week of publication
- Cancellations not accepted after closing date

MATERIALS

FINISHED ADS should be supplied as JPG or PDF files at least 300 DPI. All images and fonts are to be supplied separately.

WE CAN DESIGN YOUR AD FOR YOU

- Text should be supplied as a Word document (final edited copy only). Photos and artwork should be supplied on disk or USB thumb drive. E-mail attachments allowed.
- Please allow two extra days for ad development.
- A proof of your ad will be provided to you for approval.
- Design fee: \$20 per ad

ORDERS/AD MATERIALS TO:

Douglas Cole
Smiling Hill Investments
Palm Hill Bungalows A/18
Batam Island, Indonesia

www.smilinghillbatam.com
+62 778 450 183
Fax +62 778 423 397
Doug@smilinghillbatam.com
+62 813 6470 3361